



Winnet Centre of Excellence in the Baltic Sea Region based on Winnet8 results

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WCE in BSR



Winnet Centre of Excellence –
the international network of researchers
in the Baltic Sea Region for the purpose of
doing and promoting research, teaching
and policy making (on Gender, Innovation
and Sustainable Development)

3 Components of WCE

- The academic component
- The networking component
- The practical component

3 Basic activities

- Policy oriented research
- Publication of monographs and papers
- Promotion of gender equitable approach to social and economic development
- Organisation of conferences, seminars and workshops

4 Winnet8 Interreg IVC Capitalisation project results – 1) ACTION PLANS



5 Steps on the Path to Equality in the Region

Step 1. Implementation of the Good Practice from Finland- "FEM - Female Entrepreneurs' Meetings in the Baltic Sea Region"

Step 2. Implementation of the Good Practice from the United Kingdom- "Women's Technology Centre & Women Into Technology (WIT)"

Step 3. Implementation of the Good Practice from Sweden – "Gävleborg Jämt"

Step 4. Creation of WINNET Centre of Excellence in POLAND

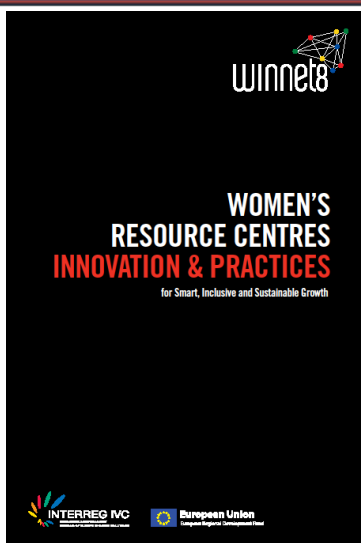
Step 5. Promotion of the Collection of 40 Good Practices

Winnet8 Interreg IVC Capitalisation project results

2) Quadruple Helix Model – Representation of Academia, Policy Makers, Business and Civil Society (WRC)

Method: Round Table Discussions

Winnet8 Interreg IVC Capitalisation project results – 3) GOOD PRACTICE GUIDE

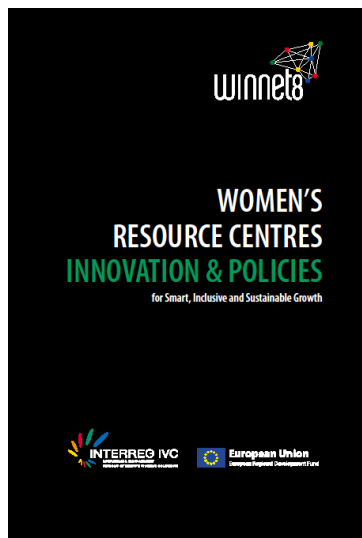


1. Introduction
2. Women's Resource Centres and Mobilisation
3. Horizontal Occupational Segregation
4. Innovation and Organizational Development
5. Leadership and Entrepreneurship

„The future Cohesion Policy requires major attention being paid to the gender dimension and actions such as WINNET 8 can only reinforce economic and social cohesion throughout the Union“

*prof. Danuta Hübner
Chair, Committee on Regional Development
European Parliament*

Winnet8 Interreg IVC Capitalisation project results – 4) RECCOMENDATIONS TO EU POLICIES



1. INTRODUCTION
2. POLICIES FOR SMART AND INCLUSIVE GROWTH
3. WOMEN'S RESOURCE CENTRES
4. ROUND TABLES AND CONSULTATIONS
5. CHALLENGING PATTERNS OF PRIORITISATION
6. A CENTRE OF EXCELLENCE AND AN INNOVATIVE TESTBED IN BSR
7. WINNET 8 X 8 PRIORITIES FOR THE COHESION POLICY
8. ANNEX 1. SIX KEY MESSAGES FOR THE STRUCTURAL FUNDS

Thematic blocks of the WCE

- Innovation + Entrepreneurship
- Statistical analysis: Modelling of the relation between
Gender, Innovation and Sustainable Development
- Analysis of the strategic documents
- Family policy vs. barriers to professional development
- Feminization of poverty with the inclusion of time aspect
- Gender budgeting
- ...

1) Innovation + Entrepreneurship

A survey on market and non-market innovativeness of women - Quantitative research on a micro level

Standard classification of innovation (including product, process, marketing, organizational and eco innovation)

A. Sen, J. Stiglitz, Fitoussi and G. Becker postulate to include the non-market sphere (housework and leisure) in the research of sustainable development and social welfare.

New expanded definition of women innovativeness which takes into account also the non-market sphere

2) Modelling of the relation between Gender, Innovation and Sustainable Development

Comparative analysis of the BSR economies on macro level

Quantitative methods: linear and nonlinear econometric models of relations and dynamics models, classical methods of statistical analysis, chosen methods of spatial econometrics.

Time use variables involved to analyse non market activities and phenomena – data from HETUS - Harmonised European Time Use Survey.

3) Winnet Web Platform

An intelligent tool making use of the latest information technology

Complementary to the academic and practical network

IT tool reaching some of the unused human resources e.g. as women who are economically inactive, yet innovative.

To exchange the knowledge and experience, improvement of the data management in the WCE and WRC network

Thank you for your attention!



For any further information please contact:

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Rys. 1. Koncepcja innowacyjnej platformy zarządzania wiedzą. Strzałki pokazują przepływy informacyjne w platformie.

