



TP WINNET BSR WORKSHOP AND SEMINAR IN SZCZECIN

Date: 20-21.11.2014.

Venue: Mickiewicza 64 Str., room 101, Szczecin, Poland

Invitation

We are pleased to invite you for a 'Gender, Innovation and Sustainable Growth. Research and Practice' Workshop and Seminar, organised within the TP Winnet BSR Project.

PROGRAMME

Thursday, November 20th, 2014

Project Partners' Meeting

Participants: Winnet BSR project partners from Sweden, Poland, Lithuania, Latvia and Estonia

10:30–11:30 Partners' Steering group meeting **11:30–12:00** Coffee break

Thursday, November 20th, 2014

Research Workshop on Gender, Innovation for Sustainable Growth

Aim: Establishing a network of researchers on Gender, Innovation for Sustainable Growth in BSR region

Participants: Researchers and Winnet BSR project partners

12:00–12:05 Opening word by the President of Winnet Sweden and Coordinator Winnet BSR Britt-Marie Torstensson

12:05–12:35 Ewa Ruminska-Zimny, *International Forum of Women in Science and Business at the Warsaw School of Economics, Gender, innovation and growth: a research framework*

12:35–12:55 Marta Hozer-Kocmiel, University of Szczecin, *Winnet Center of Excellence and its Research Agenda*

13:55–13:15 prof. Ewa Okoń-Horodyńska, Anna Zachorowska-Mazurkiewicz, Jagiellonian University, *Innovation, Innovativeness and Gender – approaching Innovative Gender*

13:15–13:35 prof. Danuta Kopycińska, University of Szczecin, *Mentality and wage expectations of women in Poland*

13:35–14:10 Lunch

14:10–14:30 Ewa Lisowska, Warsaw School of Economics, *Surveys on women entrepreneurs: the Polish experience*

14:30–14:50 prof. Dorota Witkowska, University of Lodz; Krzysztof Kompa, Warsaw University of Life Sciences, *Women's situation at the labor market in transition: former GDR and Poland*

14:50–15:10 Christian Lis, University of Szczecin, *Modelling the Growth of Nations. Is Gender Equality an Important Factor of the Long-Run Economic Growth?*

15:10–15:30 Piotr Sibilski, EUROCAPITAL, *Financial possibilities for WCE and WRC – national perspective 2014-2020*

15:30–16:00 Inger Danilda, EC, Innovation, *Gender & Growth – State-of-the-art in EU & Beyond*

16:00–16:30 *BSR Researchers' experience in the field of Gender, Innovation and Economic Growth + Workshop's Conclusions*

16:30 Guided walk around Szczecin

18:30 Dinner at 'Pod Kogutem'

to be continued



Friday, November 21st, 2014

Seminar 'Gender, Innovation for Sustainable Growth. Research and Practice'

Aim: How to use research in practice? How to combine practice and research for policy impact?

Transfer of knowledge on Gender, Innovation for Sustainable Growth

Participants: Winnet BSR project partners from Sweden, Poland, Lithuania, Latvia and Estonia; politicians and decision makers, public authorities, researchers, representatives of NGOs and private

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| 08:30–09:00 Registration | 10:45–11:05 Inger Danilda, EC, <i>Innovation, Gender & Growth – State-of-the-art in EU & Beyond</i> |
| 09:00–09:05 Welcome speech by the Dean of the Faculty of Economics and Managements – prof. Waldemar Tarczynski | 11:05–11:35 Coffee break |
| 09:05–09:25 Ewa Ruminska-Zimny, International Women Forum at Warsaw School of Economics, <i>Growth and equality: policy implications</i> | 11:35–11:55 Anoush Hovakimyan, Goris WDRCF, <i>Swedish model in Armenia? – Yes we can!</i> |
| 09:25–09:45 Britt-Marie Torstensson, Winnet Sweden, <i>WRCs – a key tool for Women's active participation in Gender Equal and Sustainable Development</i> | 11:55–12:15 Karina Tomaszewska, West Pomeranian University, BST method – Polish WRC experience |
| 09:45–10:05 Marta Hozer-Kocmiel, University of Szczecin, <i>Why so few women innovators?</i> | 12:15–12:35 Lina Andersson, Winnet Sweden, <i>Winnet BSR website</i> |
| 10:05–10:25 Ewa Lisowska, Warsaw School of Economics, <i>Women entrepreneurs in Poland: the main barriers and challenges</i> | 12:35–12:55 Olga Pilipczuk, University of Szczecin, <i>Innovative technologies for WRC's web page</i> |
| 10:25–10:45 Sandra Misiak, University of Szczecin, <i>Innovative Women Entrepreneurs</i> | 12:55–14:00 Lunch |
| | 14:00–15:00 Workshop and brain storming: <i>How to run WRC successfully in Poland and BSR? Conclusions and summing up</i> |

Important information about travel and accommodation costs

The TP Winnet BSR project can support travel and accommodation cost for 2 representatives from the following BSR states: Sweden, Poland Latvia, Estonia, Lithuania.

Please send your chosen representative's names to Sandra Misiak on the following e-mail address: sandra.misiak@op.pl by latest 10 November 2014.

It is important for the booking of travel and accommodation that will be arranged of Pajala Travel Agency in, Sweden.

How to book travel and accommodation?

Pajala Travel Agency will secure the booking of travel and accommodation of representatives from TP Winnet BSR project partner's organisation, to Szczecin, Poland.

Please, contact Pajala Travel Agency on; info@pajalaresor.se or on phone: + 46 (0) 978-711 30, Viola or Eva-Marie.

How to get to Szczecin, Poland?

The best way to reach Szczecin is to fly to Berlin (Schoenefeld Airport or Tegel Airport) and take a bus from the airport to Szczecin. You can book the buses in the bus travel agency: www.interglobus.pl or www.berlinia.eu.

How to get other information?

In case of questions or problems please do not hesitate to contact:

Karina Tomaszewska: karina.t@poczta.fm
+48 504 922 424
Marta Hozer-Kocmiel: mhk@wneiz.pl
+48 693 159 372
Sandra Misiak: sandra.misiak@op.pl
+48 604 509 299

Other actors in BSR region

Other interested actors are invited to participate for free in the workshop and seminar on their own expenses for travel and accommodation to Szczecin, Poland.

WELCOME!

HOTEL

Participants will be staying at Radisson Blu Hotel in double rooms.
Rodla 10, 70-419 Szczecin, Poland
Phone: +48 91 3595 016 (-102, -109)
Fax: +48 91 3595 018
<http://www.radissonblu.pl/hotel-szczecin>

